

The Church Website Checklist

Ten things every church website needs.

- ☐ **1. Service times and address**
Visible at the top of the homepage, no scrolling or hunting.
- ☐ **2. A clear "I'm New" page**
Tell first-time visitors what to expect, where to park, and what to wear.
- ☐ **3. Works well on a phone**
Most visitors will look on a phone. Test yours.
- ☐ **4. Current events calendar**
Nothing out of date. An old event makes the whole site feel abandoned.
- ☐ **5. Easy online giving**
One obvious button, one or two clicks to complete.
- ☐ **6. Contact info and office hours**
A phone number, an email, and a way to reach a real person.
- ☐ **7. Pastor and staff names with photos**
Faces help visitors feel they already know someone.
- ☐ **8. Sermons or service recordings**
If you offer them, make them easy to find and play.
- ☐ **9. Someone responsible for updates**
A named person, so the site doesn't slowly go stale.
- ☐ **10. Nothing over a year old without a reason**
Old announcements and past events should be removed or archived.

How did you do?

8 to 10: you're in great shape. 5 to 7: a few quick fixes will go a long way.

Under 5: a refresh would help. Reply to the email this came with and I'll take a look.

Happy to give your site a second pair of eyes, no pressure.